



# Charting the charity universe

## ■ ■ ■ Speakers:

Adrian Sargeant, University of West of England

Cathy Pharoah, CAF

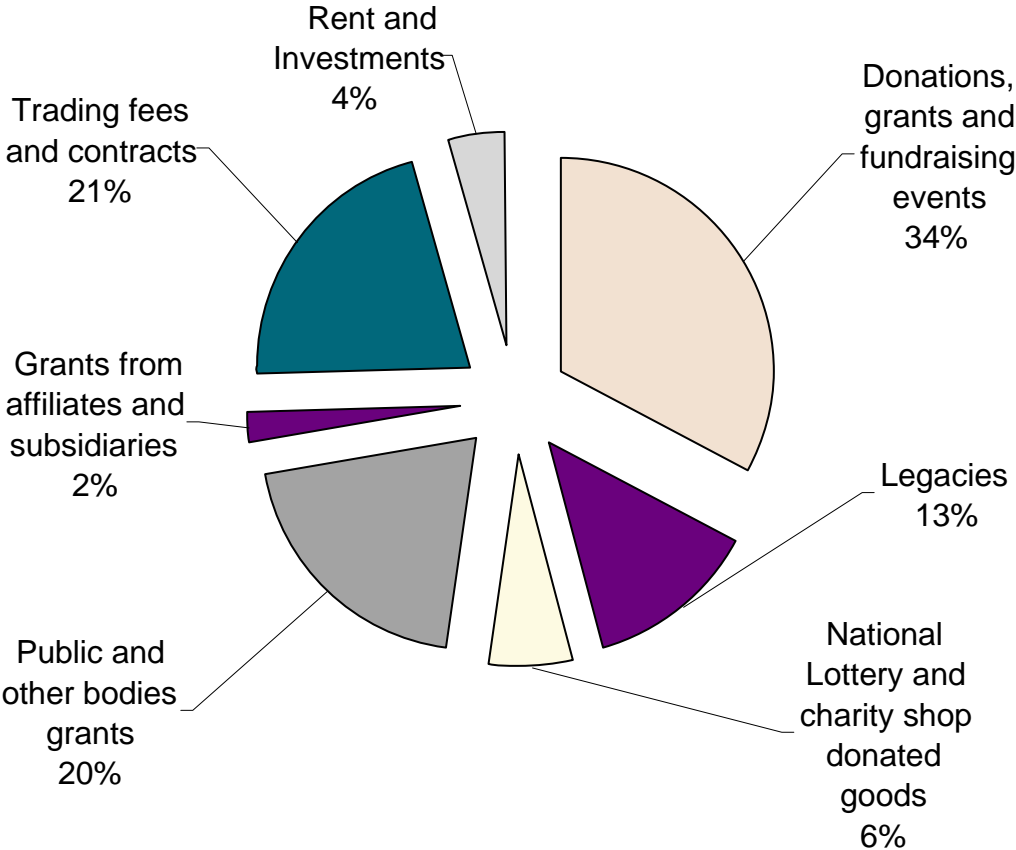
Catherine Walker, CAF

Liz Goodey, CAF

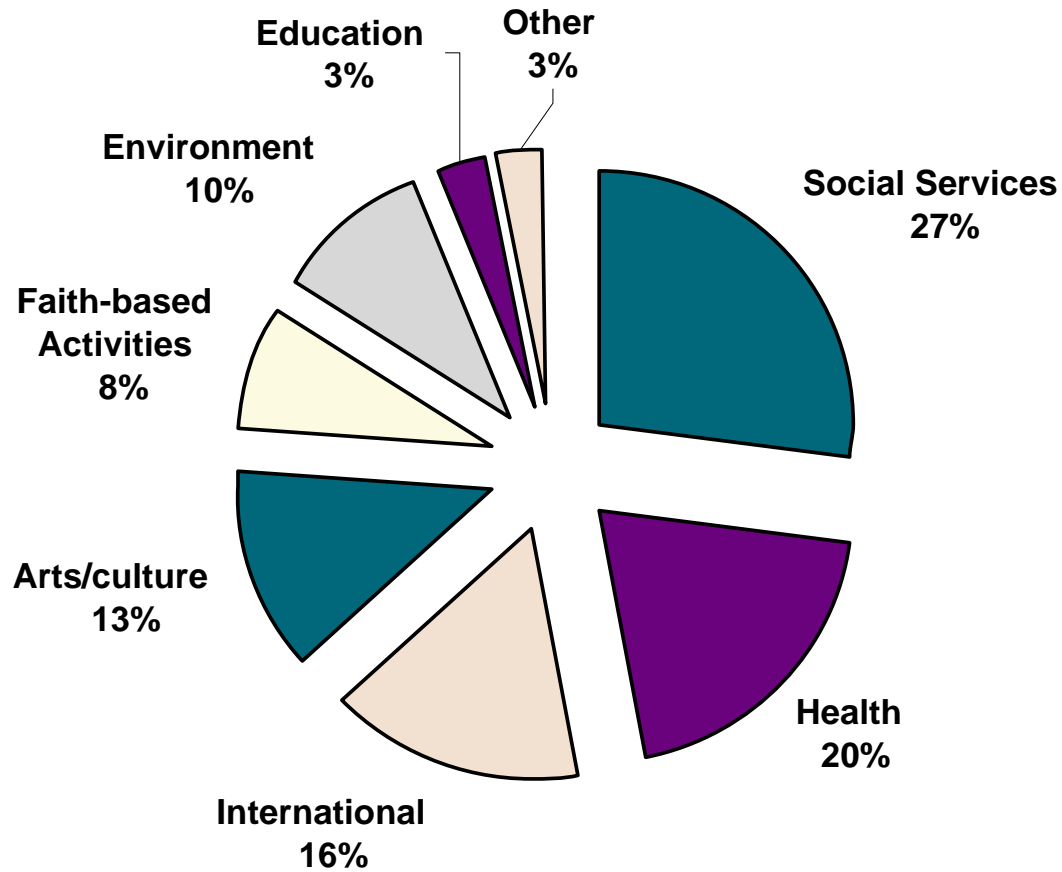
## Chair:

Roger Bennett, London Metropolitan University

# Components of total income to the CAF top 500 charities 2002/03



# Total income of top 500 by area of welfare



# Income composition of the major charity sub-sectors 2002/03



|               | Legacies | Donations | Public grants | Trading/ other | Rent/Invest | Fees/ contracts |
|---------------|----------|-----------|---------------|----------------|-------------|-----------------|
| Faith-based   | 5%       | 62%       | 2%            | 5%             | 7%          | 20%             |
| Arts/culture  | 1%       | 33%       | 38%           | 4%             | 2%          | 23%             |
| Education     | 1%       | 42%       | 27%           | 4%             | 1%          | 26%             |
| Environment   | 27%      | 42%       | 10%           | 4%             | 4%          | 12%             |
| Health        | 20%      | 40%       | 13%           | 7%             | 5%          | 15%             |
| International | 7%       | 56%       | 29%           | 3%             | 1%          | 4%              |
| Soc services  | 12%      | 34%       | 16%           | 4%             | 3%          | 30%             |

# Voluntary sector and government department spending priorities 2002/03



| <b>Government</b>                             |                | <b>Sector</b>        | <b>Total</b> | <b>Voluntary</b> |
|-----------------------------------------------|----------------|----------------------|--------------|------------------|
| <b>Health<br/>(excl. social protection**)</b> | <b>54,100</b>  | <b>Health</b>        | <b>1,689</b> | <b>1,017</b>     |
| <b>Social protection</b>                      | <b>12,600</b>  | <b>Social Care</b>   | <b>2,314</b> | <b>1,086</b>     |
| <b>DifD</b>                                   | <b>3,500</b>   | <b>International</b> | <b>1,394</b> | <b>875</b>       |
| <b>DCMS</b>                                   | <b>5,100</b>   | <b>Arts/culture</b>  | <b>1,107</b> | <b>370</b>       |
| <b>DEFRA</b>                                  | <b>8,300</b>   | <b>Environment</b>   | <b>825</b>   | <b>570</b>       |
| <b>DES</b>                                    | <b>47,200</b>  | <b>Education</b>     | <b>278</b>   | <b>117</b>       |
| <b>TOTAL £m</b>                               | <b>130,800</b> |                      | <b>7,607</b> | <b>4,035</b>     |

\* Source: Public Expenditure Statistical Analyses 2004

\*\* Source: Department of Health (DoH) Bulletin 2004/02: Personal Social Services Expenditure and Unit Costs: England: 2002-03. Social protection is part of the DoH.

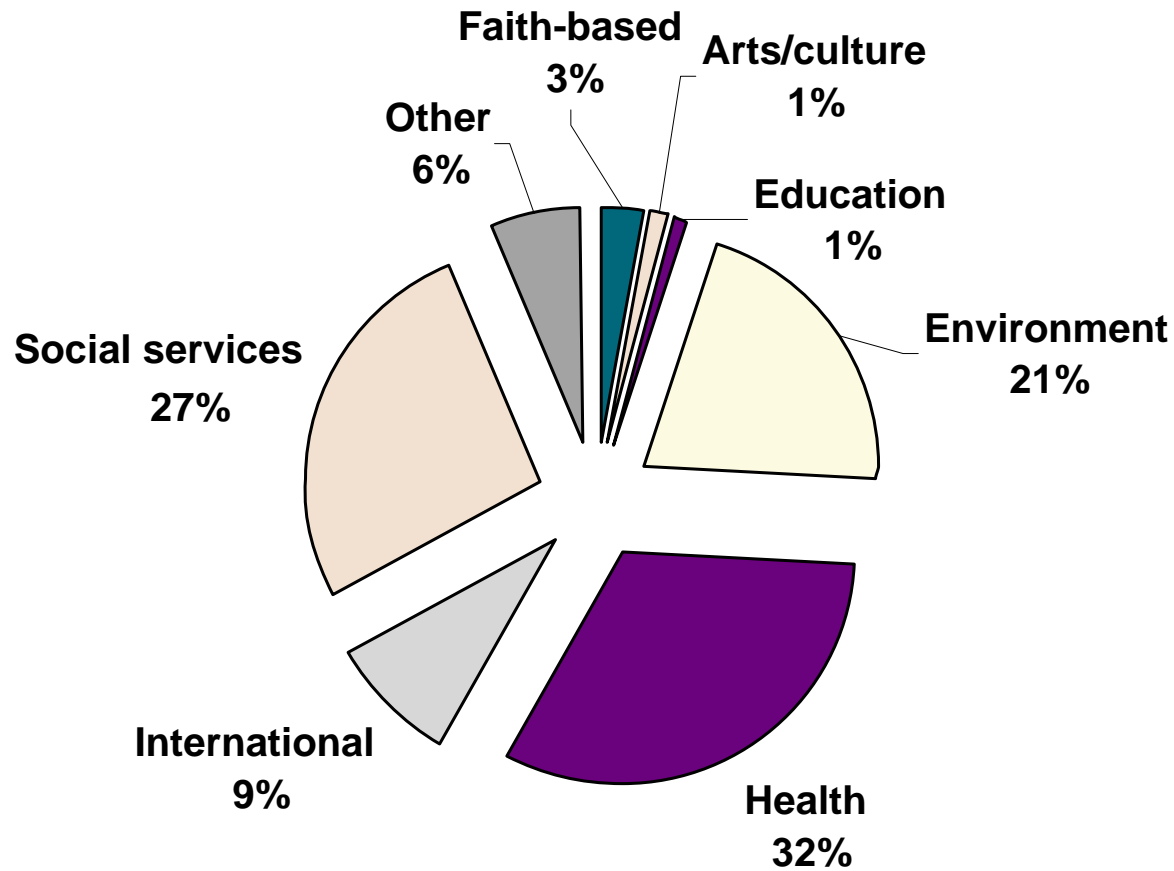
# Value of donations in relation to public welfare expenditure



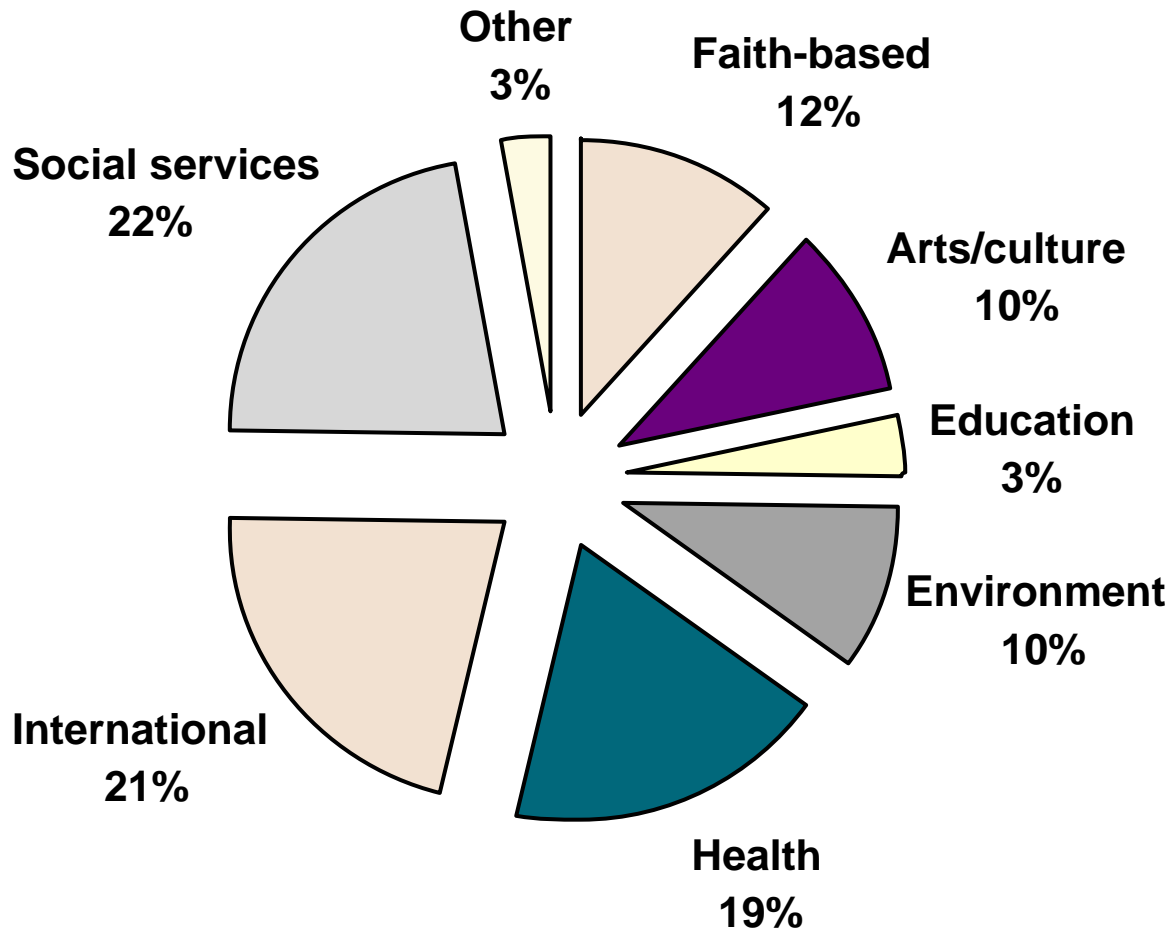
Total voluntary income within major service area is equal to:

- 2% of government expenditure on health
- 8.6% of government expenditure on personal social services
- 25% of government expenditure on international
- 7.2% of government expenditure on arts and culture
- 6.9% of government expenditure on environment
- 0.3% of government expenditure on education

# Distribution of legacies in top 500 by area of welfare

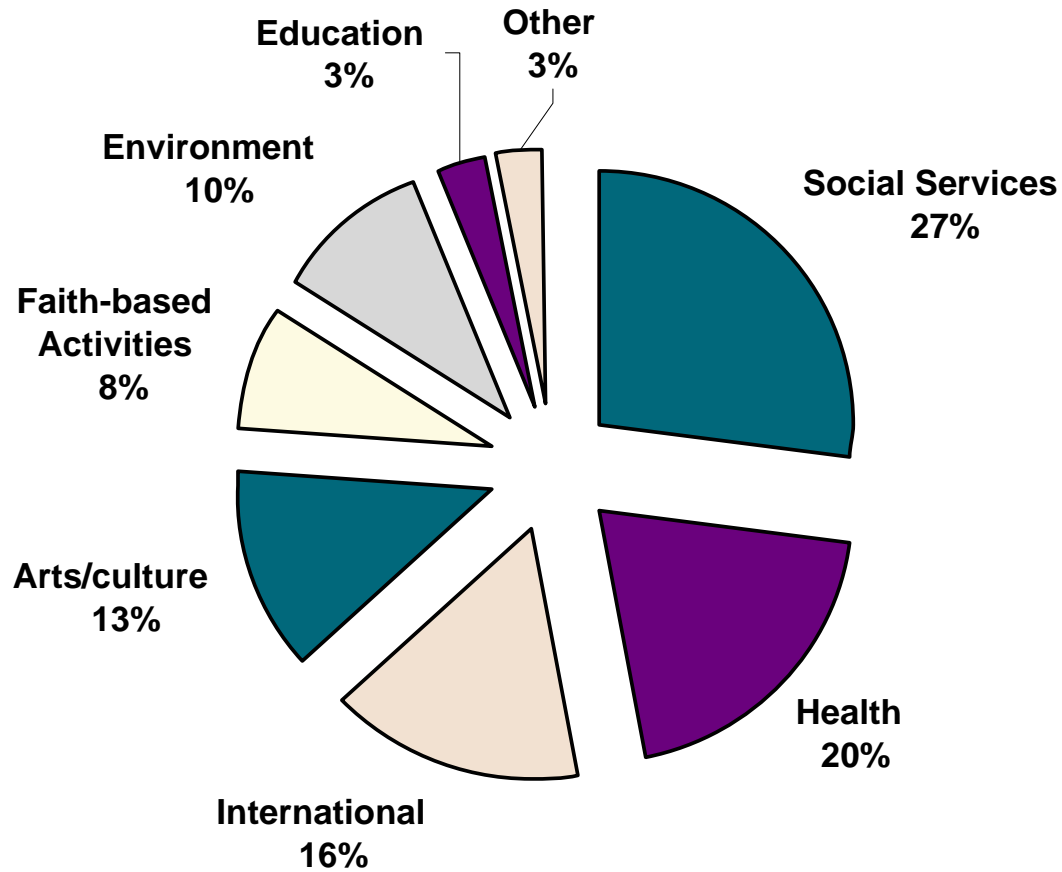


# Distribution of donations in top 500 by area of welfare

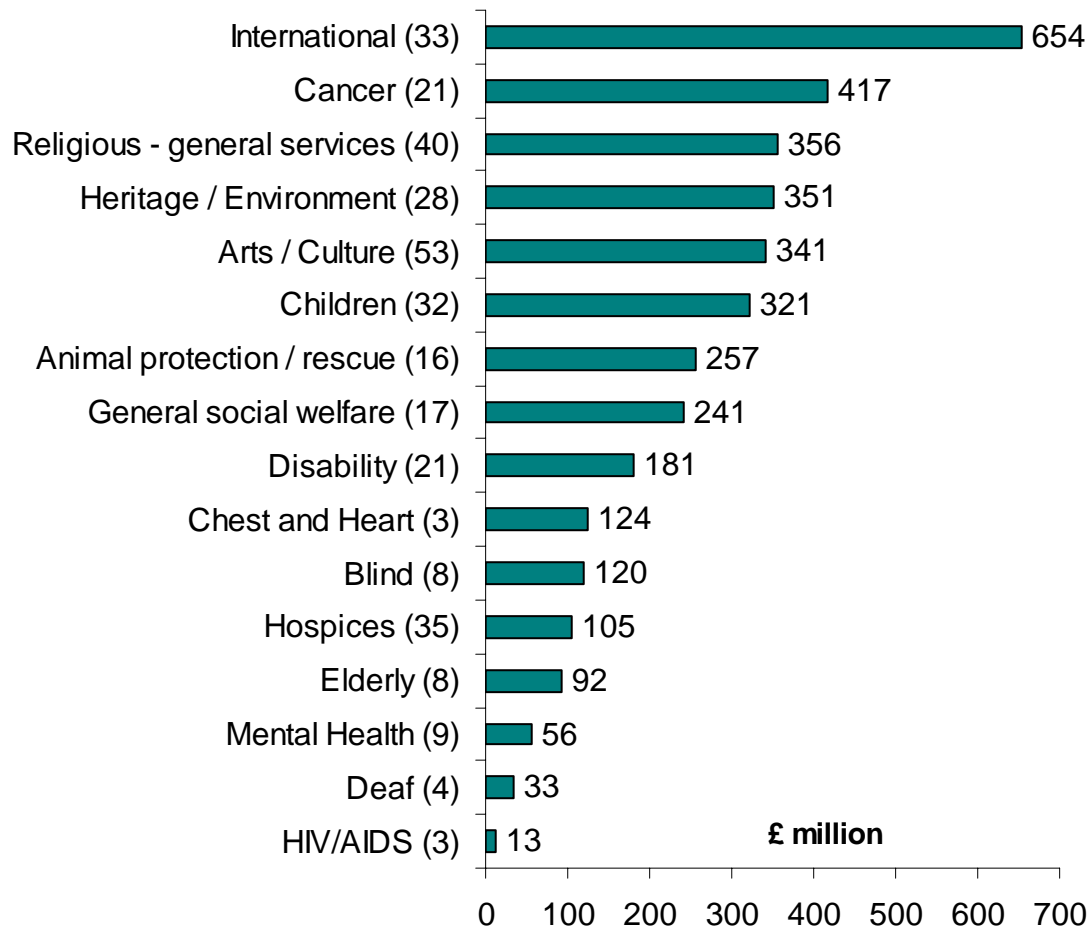




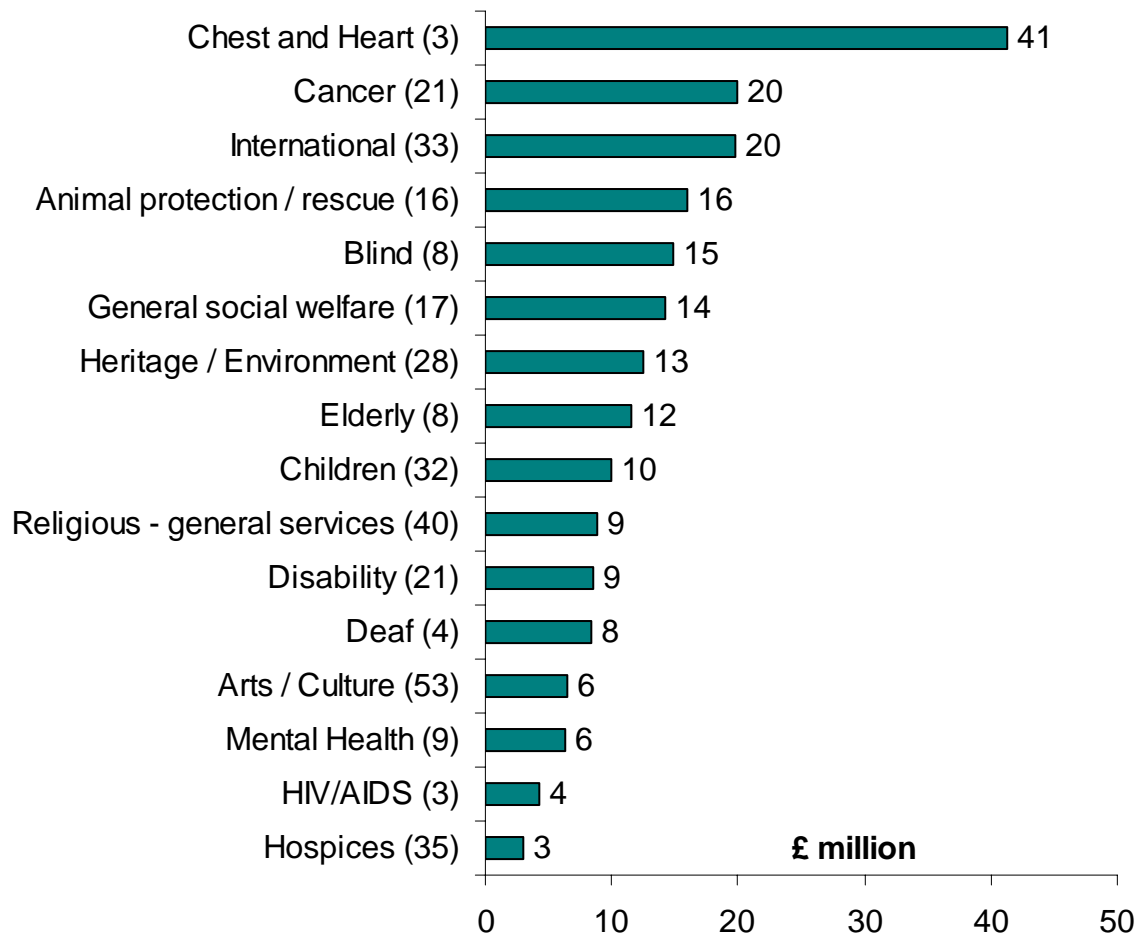
# Total income of top 500 by area of welfare



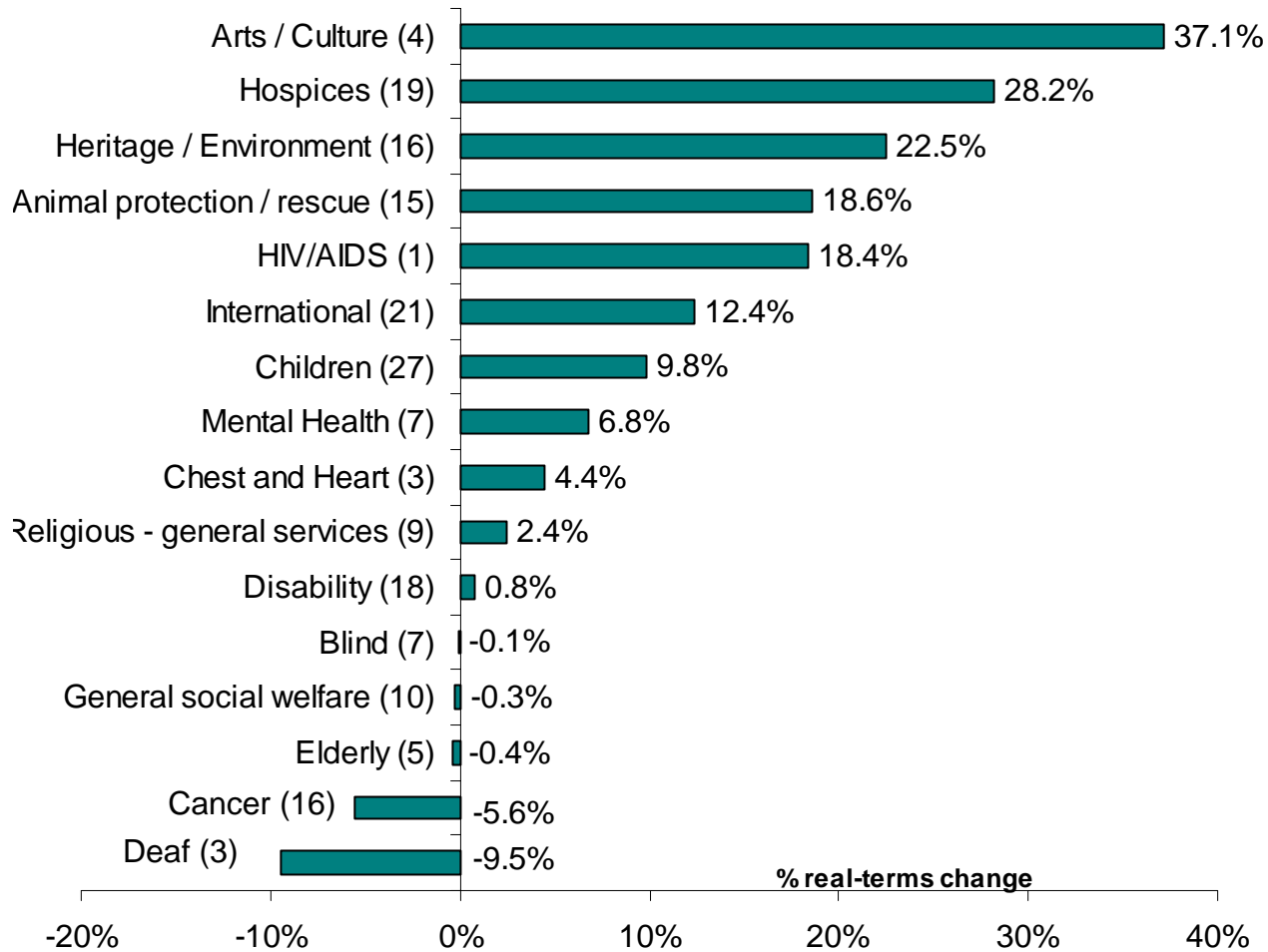
# Voluntary income of the CAF top 500 causes (2002/03) £ million



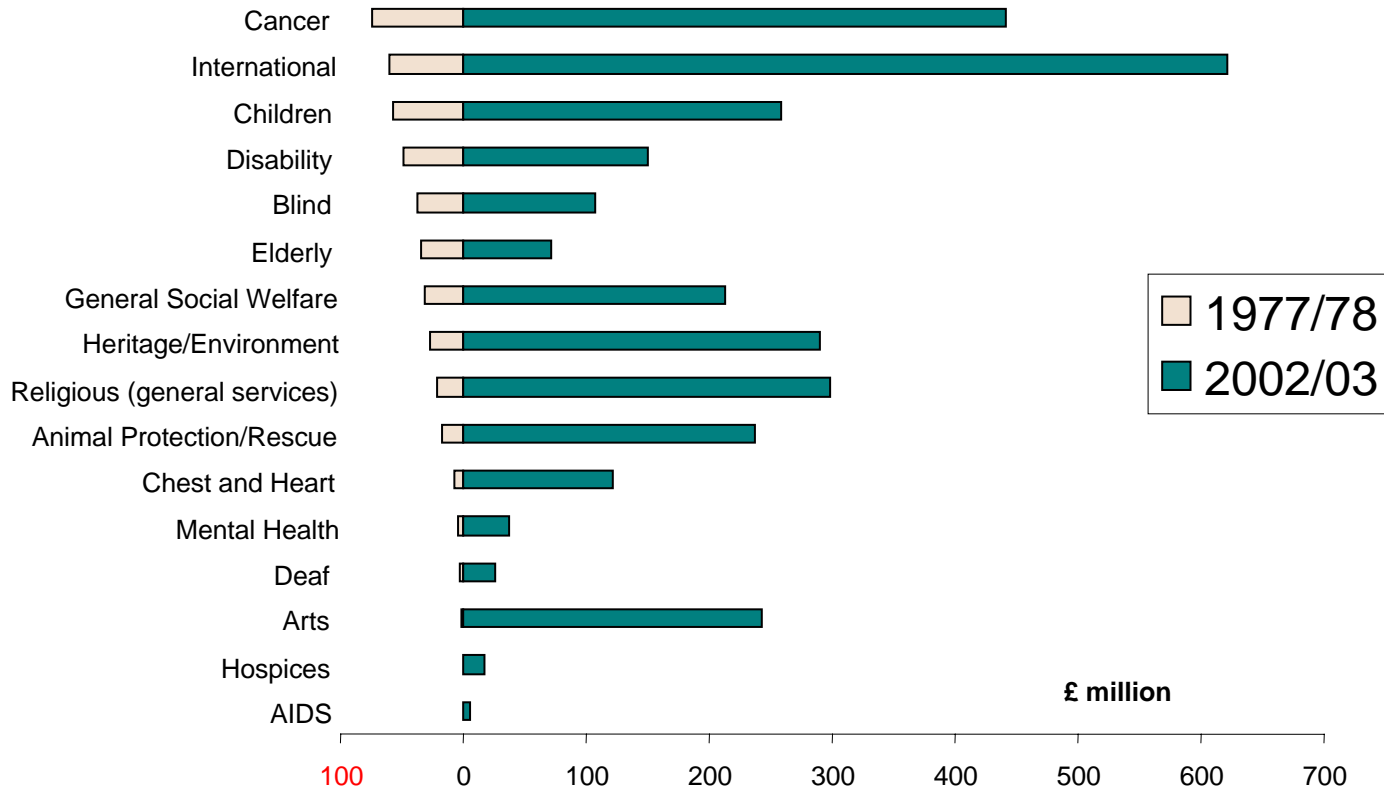
# Average voluntary income per charity by cause



# Real-terms change in voluntary income to CAF top 500 causes 2001/02 – 2002/03

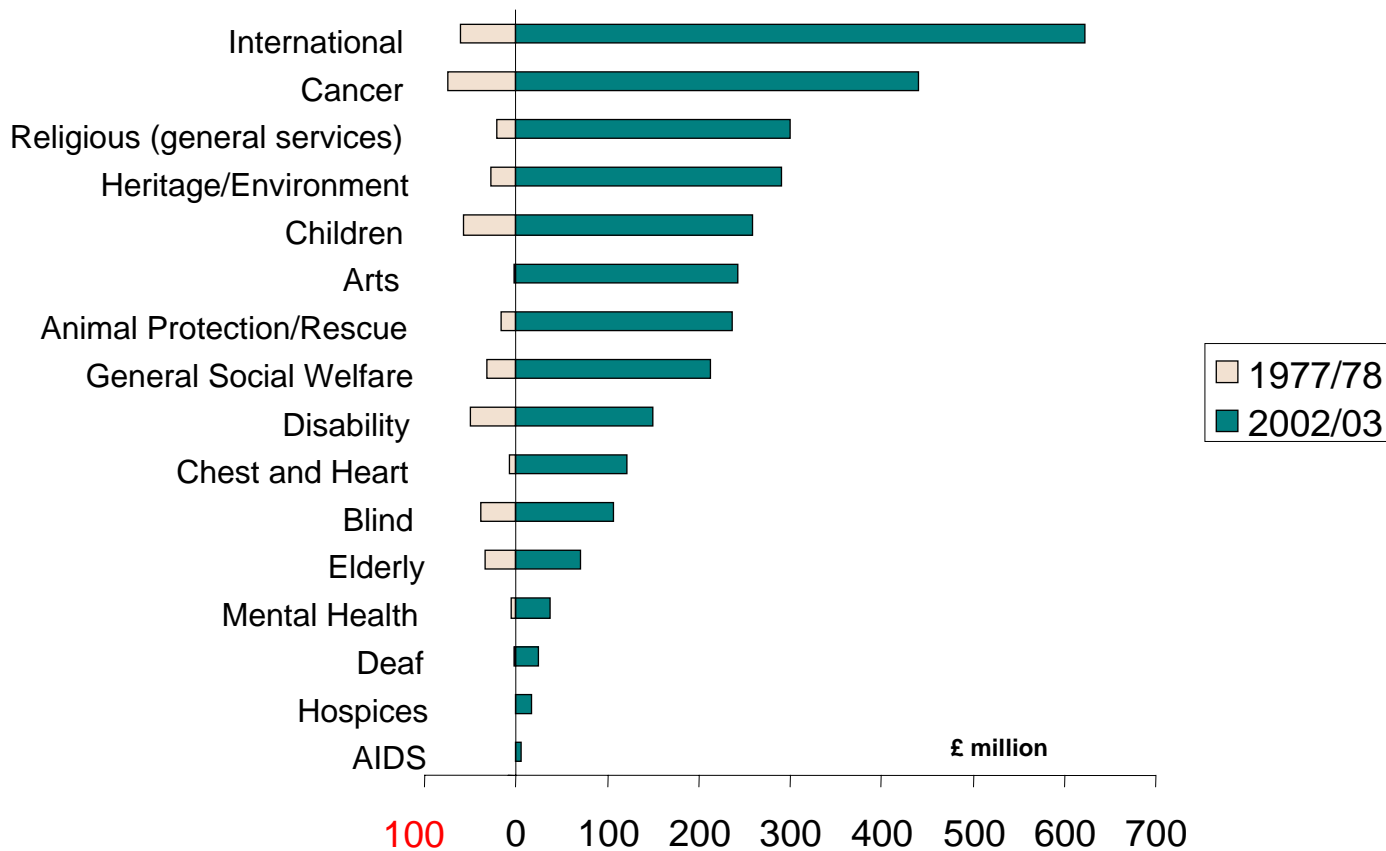


# 25 year comparison of voluntary income of the top causes 1977/78 and 2002/03

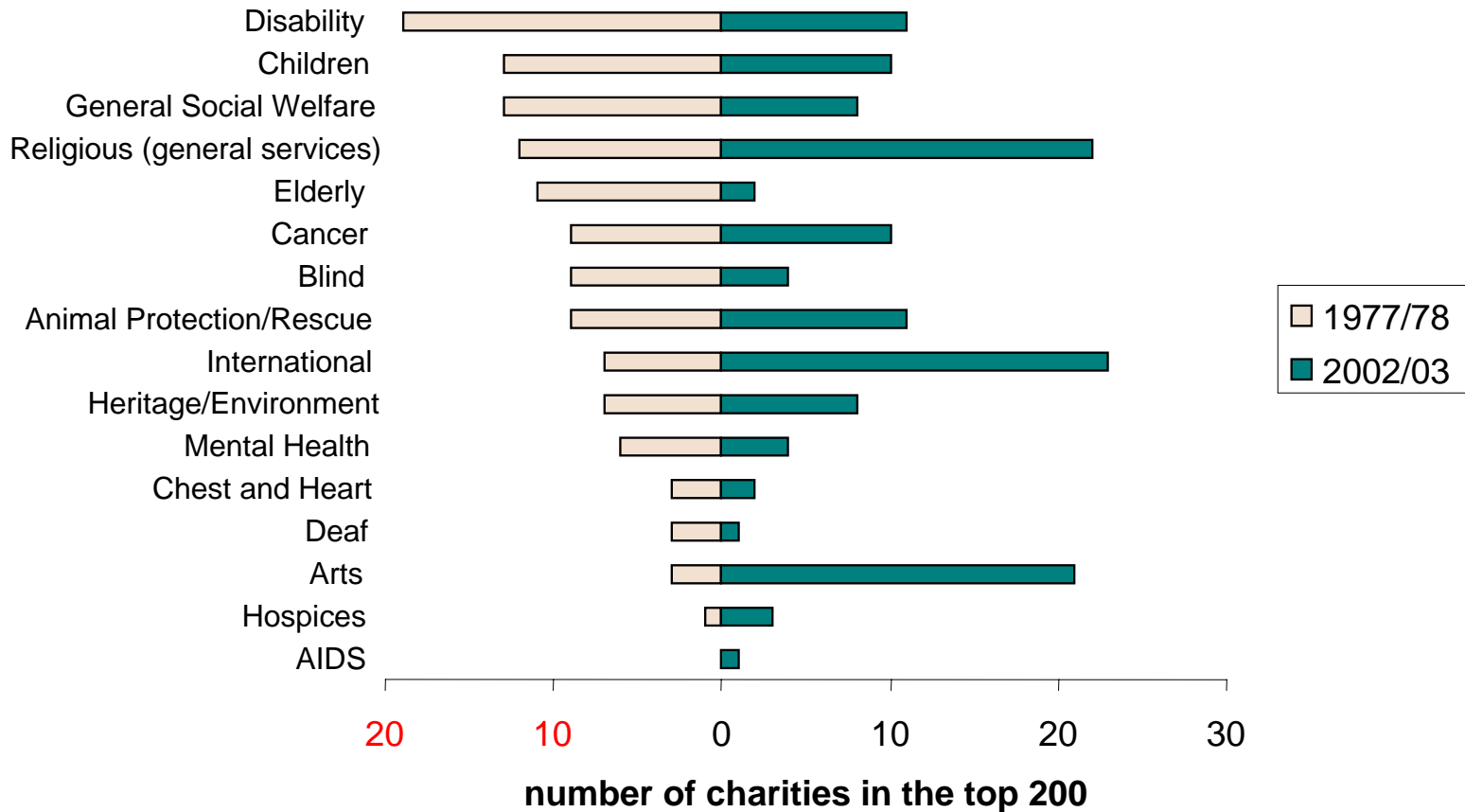


# 25 year comparison

## Ranked by 2002/03 voluntary income

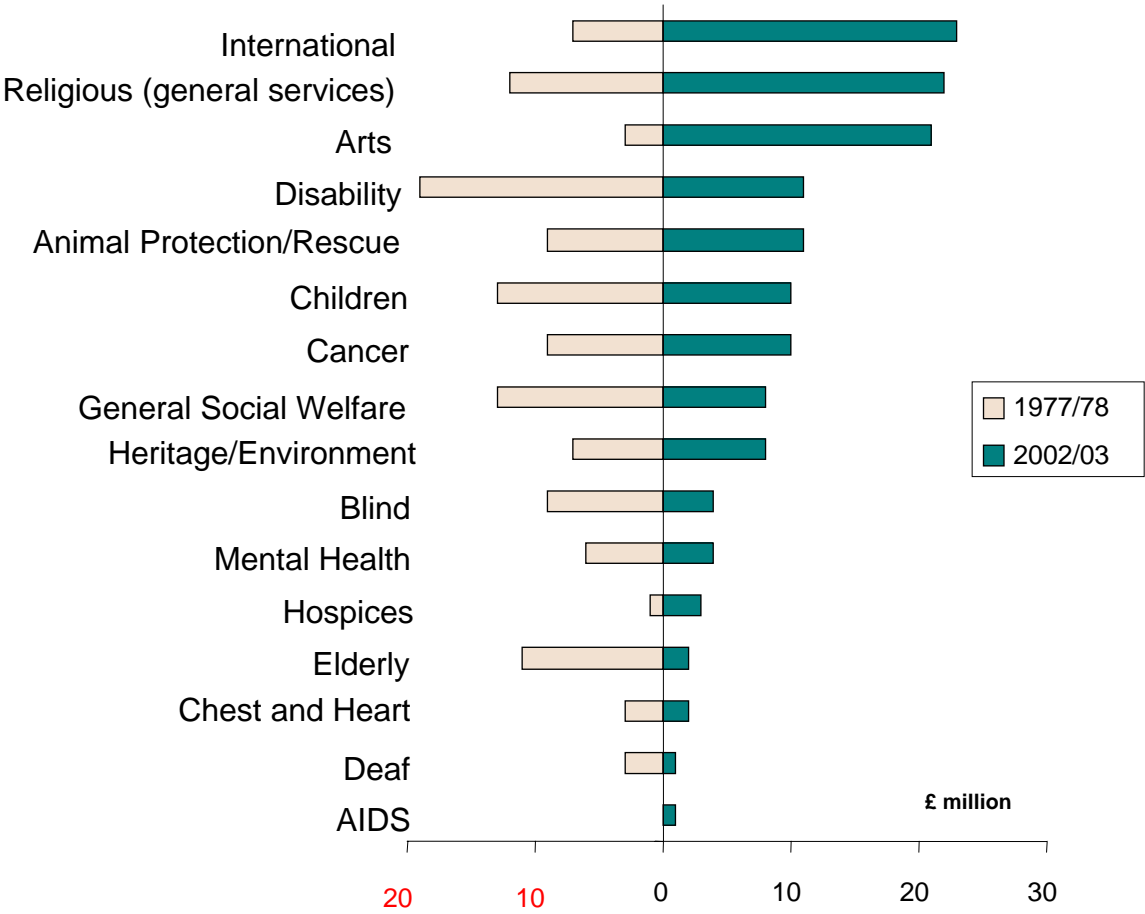


# 25 year comparison of the number of charities per cause 1977/78 and 2002/03



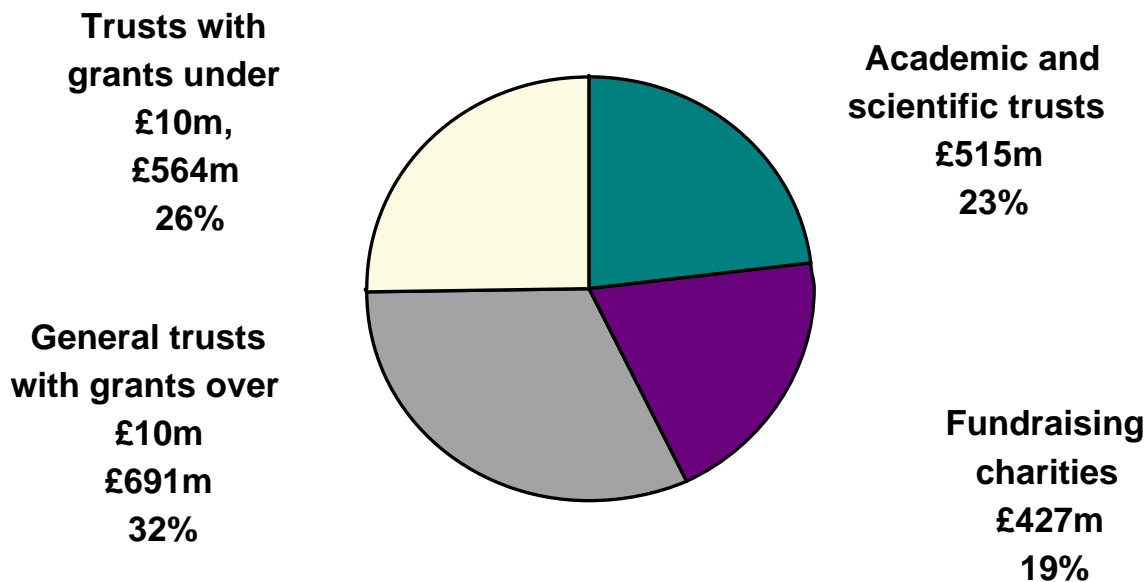
# 25 year comparison

## Ranked by 2002/03 numbers





# The trust universe - types



# The trust universe – funding preferences



| Causes                                                 | % of total expenditure |
|--------------------------------------------------------|------------------------|
| Social Services                                        | 19                     |
| Health                                                 | 16                     |
| Education and Initial Training                         | 10                     |
| Arts and Culture                                       | 9                      |
| Religion                                               | 8                      |
| Environment                                            | 4                      |
| Community Development and Housing                      | 4                      |
| International Development and Relations                | 4                      |
| Recreation and Sports                                  | 2                      |
| Science                                                | 1                      |
| Animal Welfare                                         | 1                      |
| Civil Society, Law and Civil Rights                    | 1                      |
| Philanthropy/Voluntarism and Non-Profit Infrastructure | 1                      |
| Not Elsewhere Classified                               | 19                     |
| <b>Grand total</b>                                     | <b>100</b>             |

# Charting the charity universe: implications/ policy questions



- Are the patterns of support to causes simply historic or is there any kind of rationale?
- Is the distribution of resources across causes appropriate or fair?
- Should the trusts be encouraged to play a role in fairer distribution of resources to the causes?
- Is there a need for specialised fundraising training within different causes?