Charting the charity universe

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Chair:
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Components of total income to the CAF top 500 charities 2002/03

- Trading fees and contracts: 21%
- Rent and Investments: 4%
- Donations, grants and fundraising events: 34%
- National Lottery and charity shop donated goods: 6%
- Legacies: 13%
- Grants from affiliates and subsidiaries: 2%
- Public and other bodies grants: 20%
Total income of top 500 by area of welfare

- Social Services: 27%
- Health: 20%
- International: 16%
- Arts/culture: 13%
- Environment: 10%
- Faith-based Activities: 8%
- Education: 3%
- Other: 3%

committed to effective giving
### Income composition of the major charity sub-sectors 2002/03

<table>
<thead>
<tr>
<th>Sector</th>
<th>Legacies</th>
<th>Donations</th>
<th>Public grants</th>
<th>Trading/other</th>
<th>Rent/Invest</th>
<th>Fees/contracts</th>
</tr>
</thead>
<tbody>
<tr>
<td>Faith-based</td>
<td>5%</td>
<td>62%</td>
<td>2%</td>
<td>5%</td>
<td>7%</td>
<td>20%</td>
</tr>
<tr>
<td>Arts/culture</td>
<td>1%</td>
<td>33%</td>
<td>38%</td>
<td>4%</td>
<td>2%</td>
<td>23%</td>
</tr>
<tr>
<td>Education</td>
<td>1%</td>
<td>42%</td>
<td>27%</td>
<td>4%</td>
<td>1%</td>
<td>26%</td>
</tr>
<tr>
<td>Environment</td>
<td>27%</td>
<td>42%</td>
<td>10%</td>
<td>4%</td>
<td>4%</td>
<td>12%</td>
</tr>
<tr>
<td>Health</td>
<td>20%</td>
<td>40%</td>
<td>13%</td>
<td>7%</td>
<td>5%</td>
<td>15%</td>
</tr>
<tr>
<td>International</td>
<td>7%</td>
<td>56%</td>
<td>29%</td>
<td>3%</td>
<td>1%</td>
<td>4%</td>
</tr>
<tr>
<td>Soc services</td>
<td>12%</td>
<td>34%</td>
<td>16%</td>
<td>4%</td>
<td>3%</td>
<td>30%</td>
</tr>
</tbody>
</table>
Voluntary sector and government department spending priorities 2002/03

<table>
<thead>
<tr>
<th>Government</th>
<th>Sector</th>
<th>Total</th>
<th>Voluntary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health</td>
<td>Health</td>
<td>1,689</td>
<td>1,017</td>
</tr>
<tr>
<td>(excl. social protection**)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Social protection</td>
<td>Social Care</td>
<td>2,314</td>
<td>1,086</td>
</tr>
<tr>
<td>DfID</td>
<td>International</td>
<td>1,394</td>
<td>875</td>
</tr>
<tr>
<td>DCMS</td>
<td>Arts/culture</td>
<td>1,107</td>
<td>370</td>
</tr>
<tr>
<td>DEFRA</td>
<td>Environment</td>
<td>825</td>
<td>570</td>
</tr>
<tr>
<td>DES</td>
<td>Education</td>
<td>278</td>
<td>117</td>
</tr>
<tr>
<td>TOTAL £m</td>
<td></td>
<td>7,607</td>
<td>4,035</td>
</tr>
</tbody>
</table>

* Source: Public Expenditure Statistical Analyses 2004
** Source: Department of Health (DoH) Bulletin 2004/02: Personal Social Services Expenditure and Unit Costs: England: 2002-03. Social protection is part of the DoH.
Value of donations in relation to public welfare expenditure

Total voluntary income within major service area is equal to:

- 2% of government expenditure on health
- 8.6% of government expenditure on personal social services
- 25% of government expenditure on international
- 7.2% of government expenditure on arts and culture
- 6.9% of government expenditure on environment
- 0.3% of government expenditure on education
Distribution of legacies in top 500 by area of welfare

- Health: 32%
- Environment: 21%
- Social services: 27%
- International: 9%
- Other: 6%
- Faith-based: 3%
- Arts/culture: 1%
- Education: 1%
Distribution of donations in top 500 by area of welfare

- Health: 19%
- International: 21%
- Social services: 22%
- Other: 3%
- Faith-based: 12%
- Arts/culture: 10%
- Education: 3%
- Environment: 10%
Total income of top 500 by area of welfare

- Social Services: 27%
- Health: 20%
- International: 16%
- Arts/culture: 13%
- Faith-based Activities: 8%
- Environment: 10%
- Education: 3%
- Other: 3%

CAF - committed to effective giving
<table>
<thead>
<tr>
<th>Cause</th>
<th>£ million</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chest and Heart (3)</td>
<td>41</td>
</tr>
<tr>
<td>Cancer (21)</td>
<td>20</td>
</tr>
<tr>
<td>International (33)</td>
<td>20</td>
</tr>
<tr>
<td>Animal protection / rescue (16)</td>
<td>16</td>
</tr>
<tr>
<td>Blind (8)</td>
<td>15</td>
</tr>
<tr>
<td>General social welfare (17)</td>
<td>14</td>
</tr>
<tr>
<td>Heritage / Environment (28)</td>
<td>13</td>
</tr>
<tr>
<td>Elderly (8)</td>
<td>12</td>
</tr>
<tr>
<td>Children (32)</td>
<td>10</td>
</tr>
<tr>
<td>Religious - general services (40)</td>
<td>9</td>
</tr>
<tr>
<td>Disability (21)</td>
<td>9</td>
</tr>
<tr>
<td>Deaf (4)</td>
<td>8</td>
</tr>
<tr>
<td>Arts / Culture (53)</td>
<td>6</td>
</tr>
<tr>
<td>Mental Health (9)</td>
<td>6</td>
</tr>
<tr>
<td>HIV/AIDS (3)</td>
<td>4</td>
</tr>
<tr>
<td>Hospices (35)</td>
<td>3</td>
</tr>
</tbody>
</table>
Real-terms change in voluntary income to CAF top 500 causes 2001/02 – 2002/03

- Arts / Culture (4) 37.1%
- Hospices (19) 28.2%
- Heritage / Environment (16) 22.5%
- Animal protection / rescue (15) 18.6%
- HIV/AIDS (1) 18.4%
- International (21) 12.4%
- Children (27) 9.8%
- Mental Health (7) 6.8%
- Chest and Heart (3) 4.4%
- Religious - general services (9) 2.4%
- Disability (18) 0.8%
- Blind (7) -0.1%
- General social welfare (10) -0.3%
- Elderly (5) -0.4%
- Cancer (16) -5.6%
- Deaf (3) -9.5%
25 year comparison of voluntary income of the top causes 1977/78 and 2002/03

- Cancer
- International
- Children
- Disability
- Blind
- Elderly
- General Social Welfare
- Heritage/Environment
- Religious (general services)
- Animal Protection/Rescue
- Chest and Heart
- Mental Health
- Deaf
- Arts
- Hospices
- AIDS

£ million

1977/78
2002/03

commit to effective giving
25 year comparison
Ranked by 2002/03 voluntary income

- International
- Cancer
- Religious (general services)
- Heritage/Environment
- Children
- Arts
- Animal Protection/Rescue
- General Social Welfare
- Disability
- Chest and Heart
- Blind
- Elderly
- Mental Health
- Deaf
- Hospices
- AIDS

£ million

1977/78
2002/03

CAF
committed to effective giving
25 year comparison of the number of charities per cause 1977/78 and 2002/03

- Disability
- Children
- General Social Welfare
- Religious (general services)
- Elderly
- Cancer
- Blind
- Animal Protection/Rescue
- International
- Heritage/Environment
- Mental Health
- Chest and Heart
- Deaf
- Arts
- Hospices
- AIDS

Number of charities in the top 200

1977/78

2002/03
25 year comparison
Ranked by 2002/03 numbers

- International
- Religious (general services)
- Arts
- Disability
- Animal Protection/Rescue
- Children
- Cancer
- General Social Welfare
- Heritage/Environment
- Blind
- Mental Health
- Hospices
- Elderly
- Chest and Heart
- Deaf
- AIDS

£ million

CAF

committed to effective giving
The trust universe - types

- Trusts with grants under £10m, £564m, 26%
- General trusts with grants over £10m, £691m, 32%
- Academic and scientific trusts, £515m, 23%
- Fundraising charities, £427m, 19%

Committed to effective giving

CAF
The trust universe – funding preferences

<table>
<thead>
<tr>
<th>Causes</th>
<th>% of total expenditure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Social Services</td>
<td>19</td>
</tr>
<tr>
<td>Health</td>
<td>16</td>
</tr>
<tr>
<td>Education and Initial Training</td>
<td>10</td>
</tr>
<tr>
<td>Arts and Culture</td>
<td>9</td>
</tr>
<tr>
<td>Religion</td>
<td>8</td>
</tr>
<tr>
<td>Environment</td>
<td>4</td>
</tr>
<tr>
<td>Community Development and Housing</td>
<td>4</td>
</tr>
<tr>
<td>International Development and Relations</td>
<td>4</td>
</tr>
<tr>
<td>Recreation and Sports</td>
<td>2</td>
</tr>
<tr>
<td>Science</td>
<td>1</td>
</tr>
<tr>
<td>Animal Welfare</td>
<td>1</td>
</tr>
<tr>
<td>Civil Society, Law and Civil Rights</td>
<td>1</td>
</tr>
<tr>
<td>Philanthropy/Voluntarism and Non-Profit Infrastructure</td>
<td>1</td>
</tr>
<tr>
<td>Not Elsewhere Classified</td>
<td>19</td>
</tr>
<tr>
<td><strong>Grand total</strong></td>
<td><strong>100</strong></td>
</tr>
</tbody>
</table>
Charting the charity universe: implications/policy questions

- Are the patterns of support to causes simply historic or is there any kind of rationale?
- Is the distribution of resources across causes appropriate or fair?
- Should the trusts be encouraged to play a role in fairer distribution of resources to the causes?
- Is there a need for specialised fundraising training within different causes?