



# Be a History Maker

*Youth Engagement*

*Through Social Innovation & Entrepreneurship*

By: Dessy Aliandrina, Ph.D – Executive Director of Sociopreneur Indonesia



# OUR STORY

SociopreneurID started as Youth Club in 2013 and focused on improving creativity and innovation skills of children and youth. By 2015, the Club started to provide platform for innovative ideas that were connected to specific needs of stakeholders such as government and business. In 2018, the Club transformed into social enterprise that focused on social innovation and entrepreneurship education, and officially registered as Sociopreneur Indonesia (SociopreneurID).

## VISION

“Nurturing the growth of social entrepreneurship in Indonesia in order to create better future for all”



## MISSION

Developing 'Responsible Ecosystem' to promote and foster the growth of social entrepreneurship in Indonesia through social innovation and entrepreneurship education

Since 2013, SociopreneurID has initiated programs to improve human quality through education and collaborative actions with multi-stakeholders. By 2015, SociopreneurID focuses on SDGs (Sustainable Development Goals) 4 and 17.



The image contains three distinct logo blocks. The first block on the left features the 'THE GLOBAL GOALS' logo, which consists of a circular arrangement of 17 colored segments, with the text 'THE GLOBAL GOALS' and 'For Sustainable Development' below it. The second block in the middle is a red rectangle containing the number '4', the text 'QUALITY EDUCATION', and an icon of an open book and a pencil. The third block on the right is a blue rectangle containing the number '17', the text 'PARTNERSHIPS FOR THE GOALS', and an icon of three interlocking circles.

# SPECIFIC OBJECTIVES



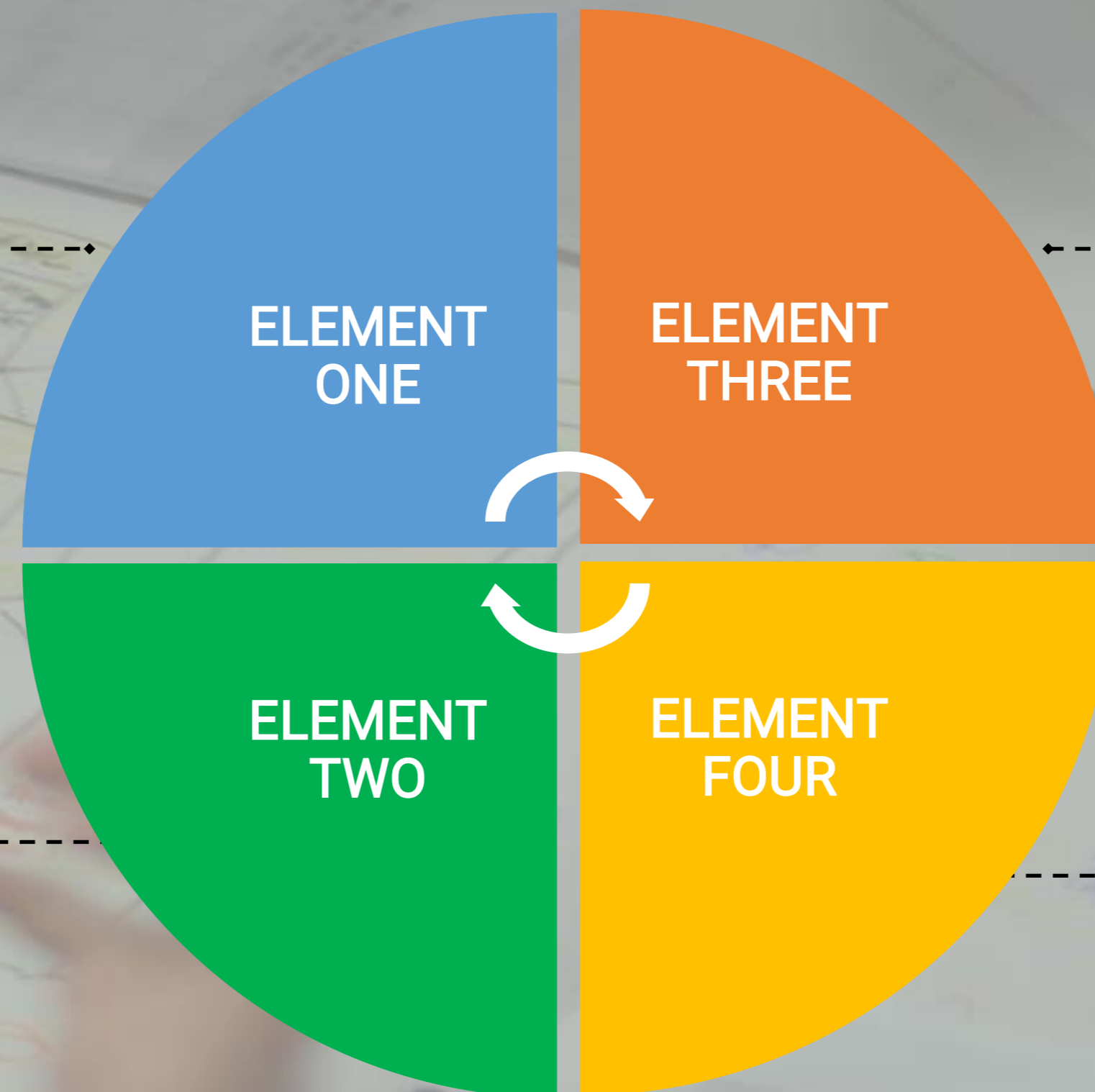
**ELEMENT ONE**  
Human Capital  
Development

Focusing on human capital  
development to improve  
human qualities



**ELEMENT TWO**  
Value  
Creation

Adopting a mission to change,  
create, and add values of socio  
economic (*not just private  
value*)



**ELEMENT THREE**  
Human-centered  
Design

Applying human centered  
design to innovate (*people first  
and empathy*)



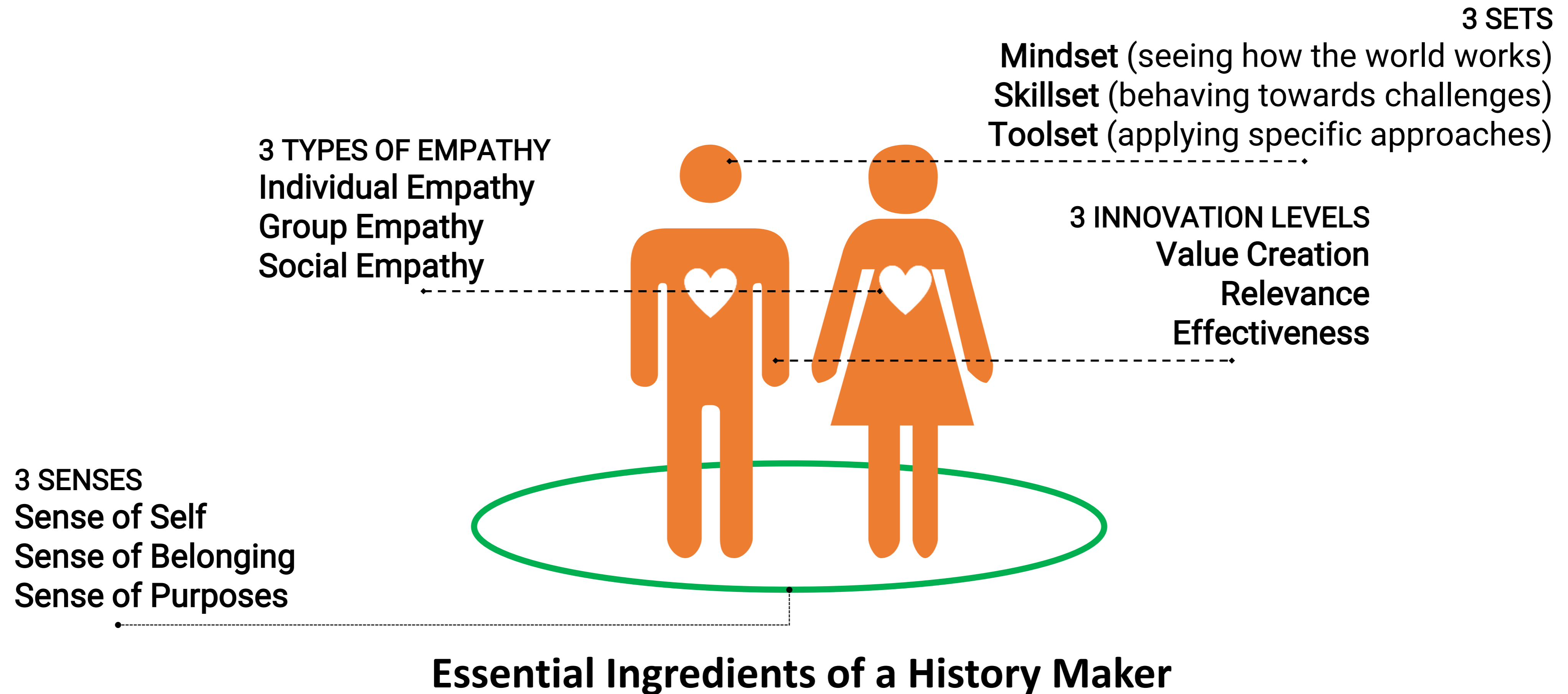
**ELEMENT FOUR**  
Applied  
Technology

Fostering the growth of  
technology innovation by  
establishing an ecosystem  
through collaboration



# Our output is History Makers

Who will create a better future through [Social Innovation and Entrepreneurship Education](#)



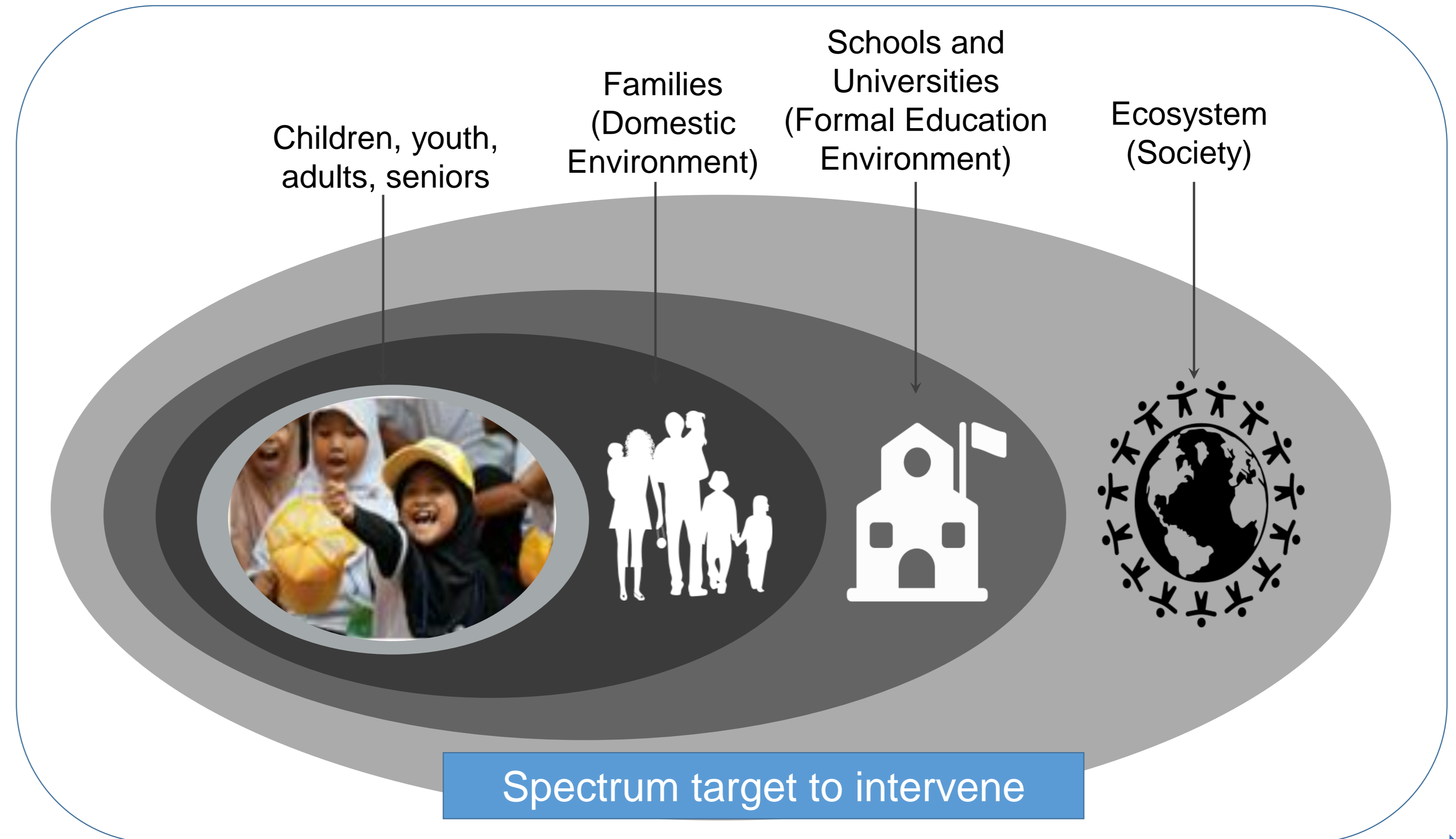
Source: SociopreneurID

## Partners & collaborators to create Responsible Ecosystem

Governments, NPOs, NGOs, CSOs, Central Bank, Businesses, Faith-based organizations, Media

### STRATEGY

“Developing a multi-stakeholders ecosystem in which every stakeholder takes responsibility to improve human quality ”

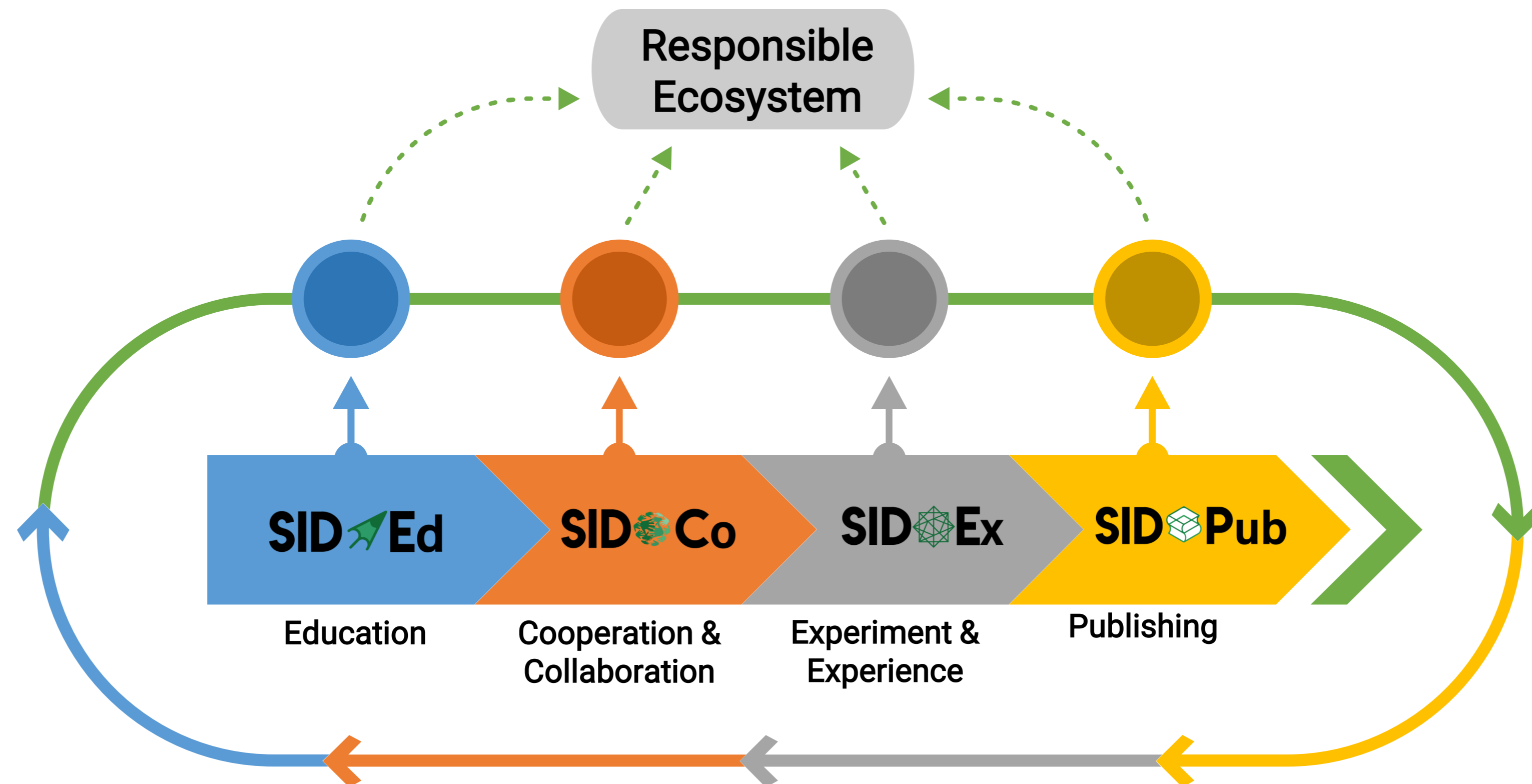


Source: SociopreneurID

Collaborative actions for holistic approach model

# FOUR PROGRAMS SociopreneurID

Through EDUCATION | CONSULTING | EXPERIMENTATION



Source: SociopreneurID



# SociopreneurID DESCRIBED IN NUMBERS

**22.000**  
LEARNERS

**800**  
VOLUNTEERS

**950+**  
SOLUTIONS  
CREATED

**400**  
COLLABORATORS

**5000**  
BOOKS &  
EDUCATIONAL  
TOOLS DONATED

# SOME OF OUR PROGRAM S

*(Based on Human  
Centered Design)*

## Innovation Lab

We deliver Innovation Lab since 2017 to our partners in order to improve innovation skills of participants, including to Bank Indonesia, government and universities



## YELP (Youth Economic Leadership Program)

Annual competition developed for Bank Indonesia Institute (BINS) to seek Indonesia's future leaders



## Entrepreneurship Education for Institution

We deliver Entrepreneurship Education programs since 2013 to various educational institutions such ToT for universities' lecturers and curriculum development.





## Creativity for Kids and Youth

We deliver various programs for kids and youth since 2013 and have trained about 22.000 learners.



## Young Entrepreneurship

We develop bootcamp for youth since 2013 in order to prepare the youth to become future leaders with entrepreneurial mindset. This program has 127 alumni.



## Retirees Program

We develop program for preparing retirement plan since 2018. This program aims to keep retirees become active citizens and to define their new purposes in life.

# Scaling Impact through Social Innovation and Entrepreneurship Education

## 1000 University's Changemakers

Since 2017, we train lecturers to become agent of change through education. We believe teachers and lecturers are capable to create changes in their institutions. The more institutions transformed, the closer we are to a responsible ecosystem. This program aims to train 1000 lecturers by 2019. We directing them to evaluate their learning strategies, and synergizing it with research, social service and impactful innovations.





Developing Individual Empathy



- Students develop their empathy by becoming 'someone'-else
- Students not only experience as 'someone'-else but also identify 'someone'-else needs
- Students develop solutions to fill the needs

Post

sukmasilas



130 likes
sukmasilas [DAY 1]
Hi guys! So I just wanted to share a short story about



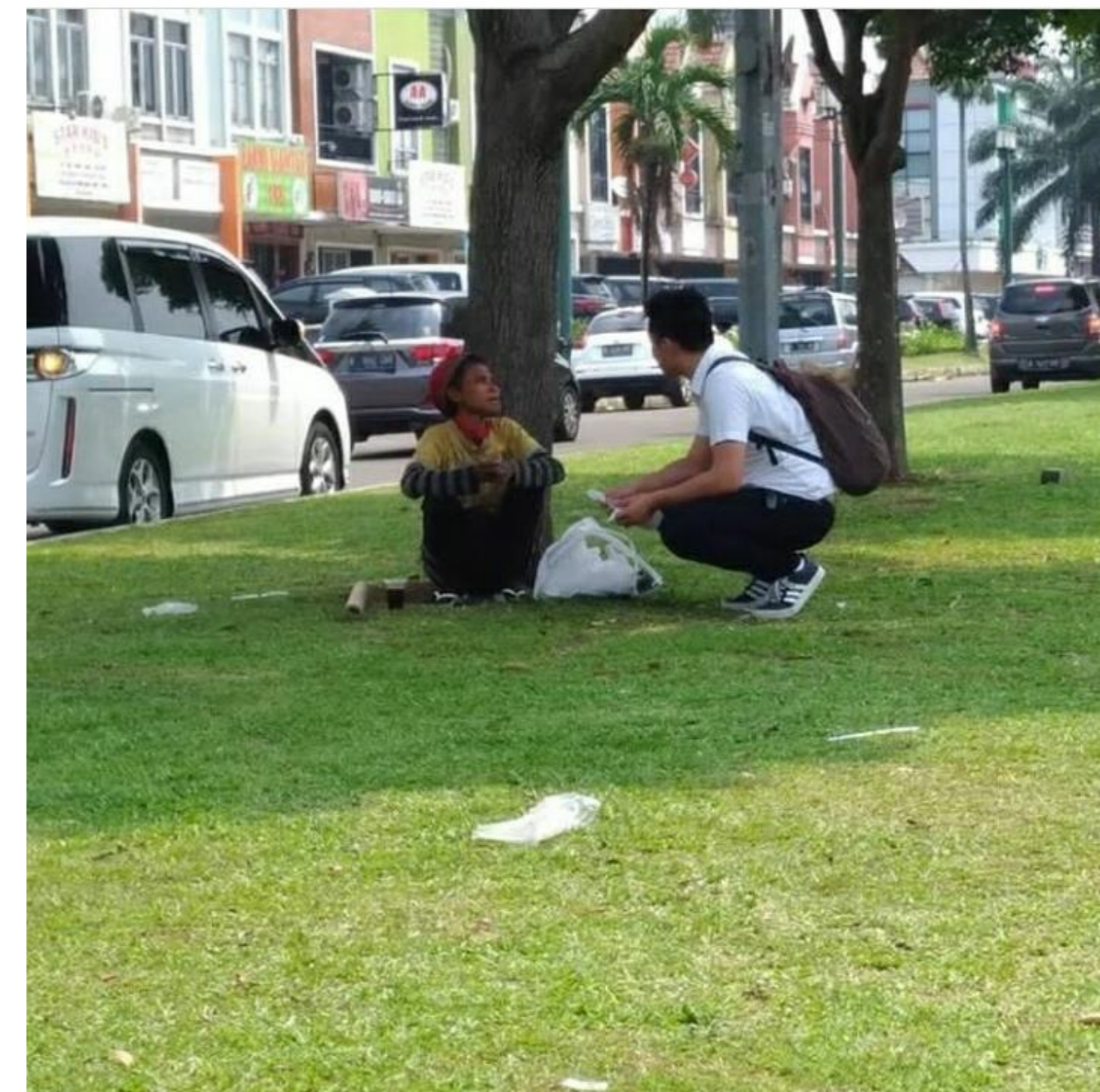
130 likes
sukmasilas [DAY 1]
Hi guys! So I just wanted to share a short story about my assignment. Basicly my lecturer @dessy\_echnana challenged the class to do something that is outside of our comfort zone. What I did was a small project to ask random people to do a little act of kindness which is to buy a food for other people in need. (I help to distribute the foods)

In this post, I just wanted to promote these kind people who actually lent a hand for this project. They actually came from various background such as foreign project manager, entrepreneur, store keeper, and even students! I'm amazed on how they would take action without a second thought. It's always a blessing to know that there are still people who would emphatize for other people's need selflessly, especially for marginalized community among us.

That's it for today, shout out to Ms @dessy\_echnana from one of the giver for giving such challenge to us. Big thanks to @christianputras for documenting throughout the process. Look forward for the next post!

Post

sukmasilas



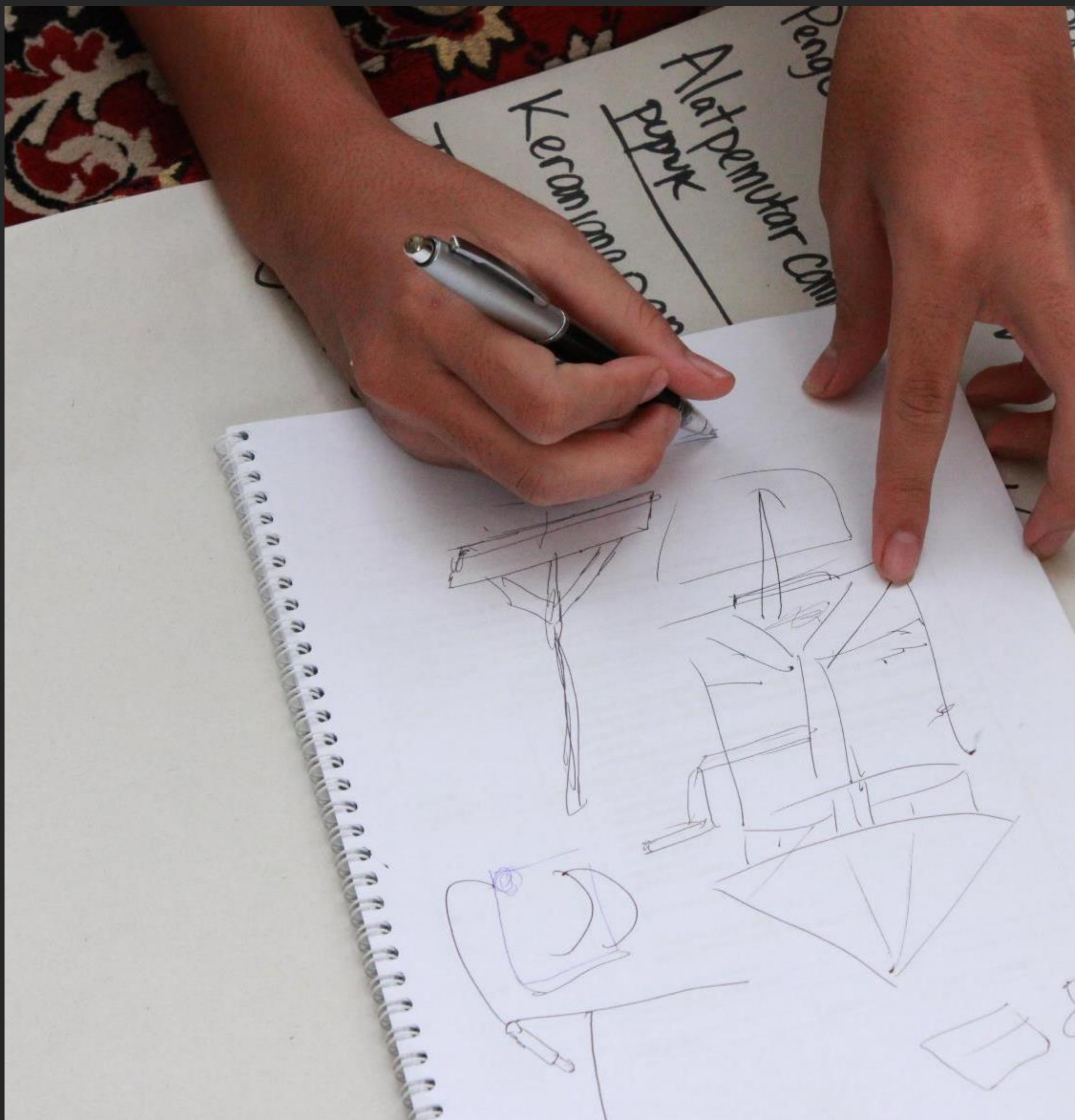
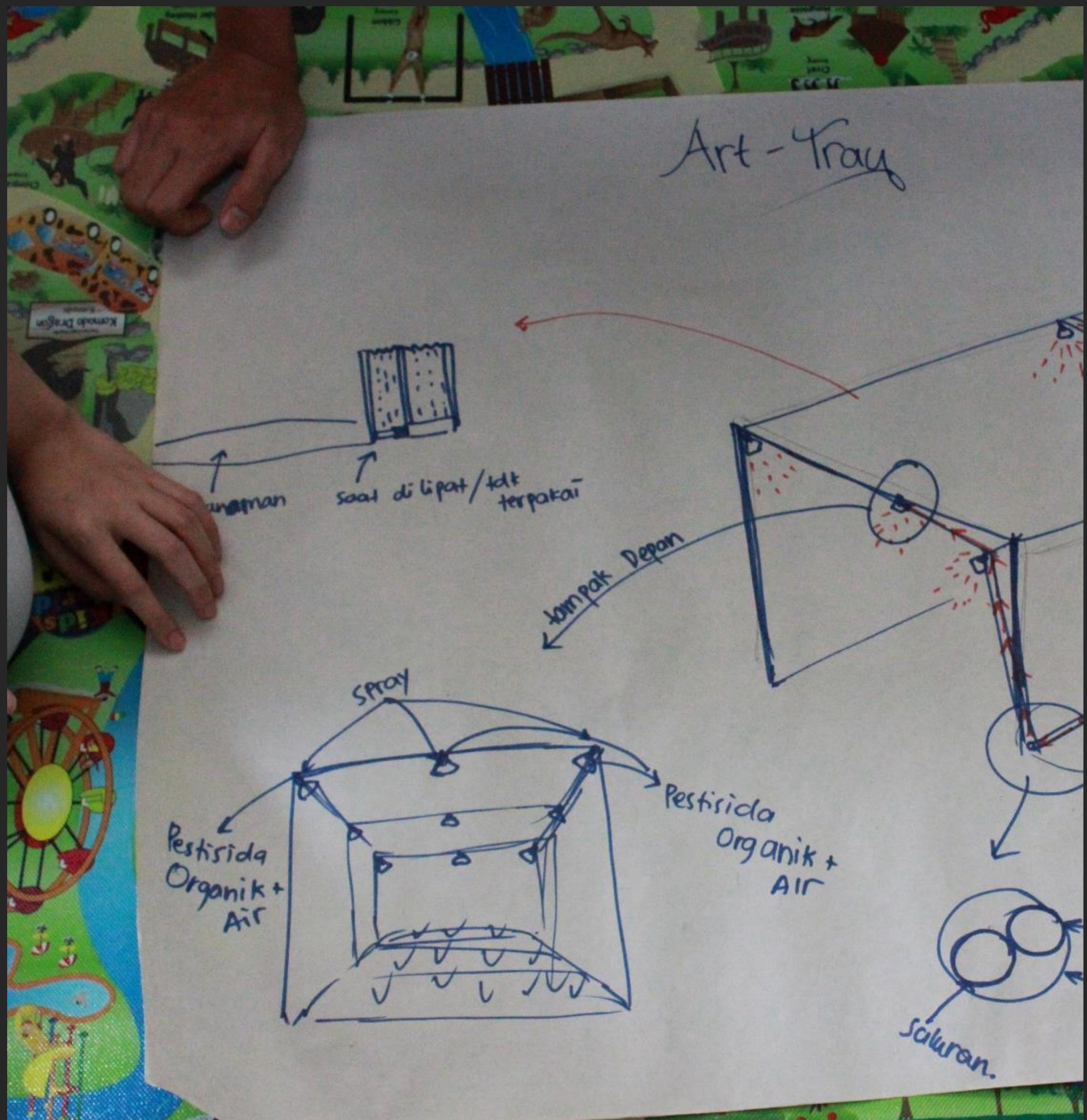
130 likes
sukmasilas [DAY 1]
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## Developing Group Empathy



- A group of three or four students collaborate to define problems in society
  - The group work together to develop solutions to the problem
  - Students work collaboratively with society to implement the solutions
-



SOLVING SOCIAL  
PROBLEMS WITH  
TYRE WASTE  
OTTOMAN  
INNOVATION

**TYRE-X**  
innovative ottoman

The Team:  
**Denius Jikwa, Romadhon Hapsa,  
Sarah Grace**  
Technopreneurship





# TYRE-X

TYRE-X an innovation to up-cycling unused tyre in order to prevent environment while create new source of income for people in surrounding area of Gading Serpong







## TYRe-X becomes Eco-Inclusive Innovation

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# Developing Social Empathy



- We conduct study to identify problems in society
  - We propose collaborative work to solve the problems to key partners
  - We work collaboratively to implement the solutions
-



NET 10

NET. HD



WASAN PULAU KAYU ARO KABUPATEN MUARO JAMBI NET. TIM KHUSUS ANTI KEJAHATAN JALANAN POLRES-TA



## Becoming Young Change Makers





BUMI HIJAU #SAVEOURPLANET  
#PLASTICFREE

Suka Komentari

KURANGI PENGGUNAAN KANTONG  
PLASTIK !!!

Suka Komentari

Kurangi penggunaan kantong plastik dan  
selamatkan bumi ini #GOGREEN

Suka Komentari

Ayo selamatkan bumi ini dengan mendukung GOGREEN !!

Translate from Indonesian

Comment Share Like Menu

BUMI HIJAU #SAVEOURPLANET  
#PLASTICFREE

Suka Komentari

#SAVEOURPLANET

Suka Komentari

GO GREEN !!!!!

Suka Komentari

#SAVEOURPLANET

Suka Komentari

BUMI HIJAU #SAVEOURPLANET  
#PLASTICFREE

Suka Komentari



Gratis Pengembalian & Penukaran Dalam 30 Hari

## Anak Muda Ciptakan Aplikasi Sisaku untuk Tanggungi Sampah

Hambali, Jurnalis · Senin 22 Februari 2016 11:19 WIB



(Foto: Hambali/Okezone)





# Kampoeng Hompimpa









## HOW DO YOU WORK WITH YOUTH?

Our new Youth Participation Platform includes stories on how CIVICUS members have successfully engaged youth in their strategies.

Submit yours on [bit.ly/YPlatform](https://bit.ly/YPlatform)



## REACHING YOUTH



### Sociopreneur Indonesia


Reaching Youth with Diverse Programming



By offering a variety of different opportunities for youth to participate in, SociopreneurID recognizes that youth are not a homogenous group and that they have unique interests and curiosities that should be catered to. The programs also meet youth where they are, by working with schools and Universities to provide educational programming for youth. In addition, SociopreneurID's choice to include their goal to empower youth as agents of change in their "about us" statement demonstrates that they value and prioritise youth engagement and leadership.



COMING SOON IN 2ND EMPATHY PROJECT  
JULY 2019

 SOCIOPRENEUR  
INDONESIA

# EARTH VENGGER

The Beginning





Be a part of **our smile**

[www.sociopreneur.id](http://www.sociopreneur.id)